



**SAN DIEGO STATE  
UNIVERSITY**

L. Robert Payne School of  
Hospitality & Tourism Management

## **Master of Science In Hospitality and Tourism Management Supplemental Application**

Name: \_\_\_\_\_

Date: \_\_\_\_\_

### **Part A – Questionnaire**

1. Explain – in thirty words or less – why you think you’re a perfect candidate for this program:

2. Describe briefly two significant leadership challenges that you’ve already faced and overcome in your career...and how you accomplished each.

3. What are the key “opportunity” areas in your leadership and management skill set that you want to strengthen most?

4. The HTM Master's program will be an intense, rigorous experience and will require a serious effort to complete successfully. How will you organize your time in order to effectively balance the requirements of your current job... and the degree program?

5. What is your career dream? Where do you see yourself in five years?

6. A big part of the HTM Masters curriculum is an In Company Change Project that will require a significant amount of work as well as support and cooperation within the company in question. The idea is that the student will create and ensure execution of an initiative that materially and positively impacts corporate performance.

What would be your own initial thoughts on what you might tackle as a project and with what organization?

Send this completed questionnaire and your resume to:

Jeff Campbell  
Program Advisor  
[j.jeffrey.campbell@gmail.com](mailto:j.jeffrey.campbell@gmail.com)